Knock Out Abuse
2015 Gala Sponsorship Opportunities
Dear Friends,

Twenty-two years ago, I attended a small dinner with a group of friends who wanted to address the issue of domestic violence. We had about 35 women at a long table at Café Milano and at the end of dinner, we passed a hat around the bar and raised thousands of dollars. That was the beginning of the annual Knock Out Abuse (KOA) Gala that has become a powerhouse in combating domestic violence.

Two decades later, we have raised more than $9.5 million and continue to enact change to end the cycle of domestic violence. With the continued support of our sponsors, we have funded local organizations that offer services, assistance and shelter to women and children who are victims of violence.

This year I am honored to serve as Chairwoman of the 2015 KOA Gala which will be held on November 5, 2015. Our annual Gala brings together more than 600 of Washington, D.C.’s most prominent citizens, including members of Congress, local elected officials, as well as leaders in the corporate and philanthropic communities to increase awareness, recognize achievements, and raise funds to help women and children in need. Proceeds from our annual event go directly to organizations offering valuable life skills to assist women and their children caught in the cycle of violence.

I am writing to ask you to sponsor this event that embraces and enriches the lives of the most vulnerable citizens in our community. With your support, we are able to help women not only escape abusive relationships, but also develop a sense of self-worth that is essential in achieving success. Please join me as we continue to fight to protect women and children in our community.

We have enclosed a list of sponsorship opportunities with this letter for your review. If you have any questions, please contact Savannah Simons at (202) 466-6040 or Savannah@knockoutabuse.org.

Sincerely,

Cynthia Steele Vance
2015 Gala Chair
ATTENDEES
The Knock Out Abuse Gala brings together more than 600 corporate executives, political leaders, philanthropists, friends and long-time supporters for a night of fundraising and celebration.

PAST SPEAKERS AND HONOREES
Past Gala award recipients and speakers include: Governor Terry McAuliffe of Virginia, best-selling author and philanthropist Robin McGraw, executive director of Georgetown University's Institute for Women, Peace and Security Melanne Verveer, Senator Kirsten Gillibrand, Congresswoman Juanita Millender-McDonald, leading journalist and co-host of The PBS NewsHour and host of Washington Week Gwen Ifill, actress Robin Givens, author and former prosecutor Linda Fairstein, Senator Debbie Stabenow, author Leslie Morgan Steiner, author and journalist Michele Norris, broadcast journalist Jodi Applegate, and many more.

2015 EVENT OVERVIEW
The 22nd Annual Knock Out Abuse Florentine Gala will be held on Thursday, November 5, 2015 at The Ritz-Carlton in Washington, D.C. Proceeds from the event enable KOA to continue providing funding and much needed support to four local beneficiaries that serve women and children victims of domestic violence.

2014 HIGHLIGHTS
- Over $534,000 raised through corporate sponsorships, silent and live auction
- Knock Out Abuse featured on The Dr. Phil Show honoring Robin McGraw for her efforts to enact change through the When Georgia Smiled foundation
- Governor Terry McAuliffe of Virginia presented with the 1st Annual Break The Silence award
- Funds raised to design and install an herb wall in the on-site garden at Crossway Community for their culinary arts and gardening program
1 in 4 women will experience domestic violence during her lifetime. Through our beneficiaries, Knock Out Abuse helps provide shelter, counseling and the proper resources to live a happy, healthy and successful life to more than 1,000 women and children each year.

Knock out Abuse is a Washington, DC based organization that envisions a community free from domestic violence. Knock Out Abuse leverages its extensive network of corporate, retail and philanthropic partners to strengthen and support organizations that serve women and children victims of domestic violence in the District of Columbia, Maryland and Virginia. The organization works with its passionate supporters to bring attention to the devastating effect of domestic violence on its victims, their families and our community.

Since 1993, Knock Out Abuse has raised more than $9.5 million to provide transformational support to more than 22,000 women and children whose lives have been shattered by abuse, poverty and homelessness. Through our direct service providers Bethany House of Northern Virginia, Safe Shores, Crossway Community and the DC Volunteer Lawyer Project, these women and children receive counseling, long and short-term housing, legal assistance and necessary resources to help them live happy, healthy and successful lives.

Each year, Knock Out Abuse brings together over 600 committed and influential supporters for one evening to celebrate its beneficiaries and their steadfast commitment to eradicating domestic violence in the community. With a strategic vision and goal of raising more than $1 million at the 2015 Knock Out Abuse Gala, we are committed to creating a future free of domestic violence.
“Since Crossway was founded more than 20 years ago, we have served more than 600 families in our residential program, and more than 20,000 individuals have benefited from our educational and referral services. The support of Knock Out Abuse is critical to Crossway Community’s ability to provide necessary services including housing, workforce development, employment counseling, social and emotional support to women and their families who need all of these critical resources to live a life free of violence.”

- Kathleen Guinan, Executive Director, Crossway Community

With the funds awarded from Knock Out Abuse, Bethany House of Northern Virginia has been able to provide emergency and crisis intervention services to 470 adults and 576 children during FY 2013-2014. Services provided to victims of domestic violence who participated in our counseling program also include childcare assistance, education and employment counseling, transportation, housing assistance, legal advocacy, counseling (individual, family, and group), and life skills instruction (i.e. financial literacy, parenting classes, budgeting, planning healthy meals, etc.).

- Gayan Peart, Executive Director, BHNV
As the children’s advocacy center for the Nation’s Capital, each year Safe Shores serves over 1,000 child victims of sexual and physical abuse in the District of Columbia, which currently has one of the highest rates of child maltreatment in the country. With the help of Knock Out Abuse, Safe Shores is able to provide forensic interviews, therapy, clothing, meals, financial assistance, referrals and ongoing support to children and families affected by violence.”

- Michelle Booth Cole, Executive Director, Safe Shores

With the financial support of foundations like Knock Out Abuse, our well-trained volunteer lawyers, supervised by experienced staff attorneys, represented over 440 domestic violence victims and at-risk children in 2014. We were also able to provide an additional 336 victims with legal and support services at our Domestic Violence Walk-In Resource Clinic.

Altogether, our volunteers donated over 10,000 hours of legal services to our most needy and vulnerable DC residents helping to ensure that our clients have safe and secure homes. Thank you, KOA for making our work possible!

- Jenny Brody, Executive Director, DC Volunteer Lawyers Project
EXECUTIVE COMMITTEE

Cheryl Masri & Jill Sorensen
FOUNDERS
Ellen Blankenstein Spiegel
EXECUTIVE DIRECTOR

Cynthia Steele Vance
2015 GALA CHAIR
Ann Walker Marchant
EXECUTIVE COMMITTEE CHAIR

Tiffanie Wagner
JUNIOR COMMITTEE CHAIR

Patricia Coleman
AUCTION CHAIR

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Sara Abdulla Al-Saadi
Amy Baier
Liliana Baldassari
Hillary Baltimore
Mary Barth
Lisa Bartolomei
Grace Bender
Sue Bennett
Traci Otey Blunt
Mary Butler
Susan Cannaday
Carolyn Casey
Marcy Cohen

Sela Collins
Nora Connors
Donna Cooper
Debbie Copito
Karina Corell-Mallona
Carole Crawford
Patti Cumming
Debra Dunn
Marcia Dyson
Gunilla Ekberg
Tara Engel
Mary Margaret Farren
Jean-Marie Fernandez
Bobette Gillette
Darby Gingery
Piper Giao
Shannon Grewer
Marielle Hadid
Lisa Gordon Hagerty
Natalie Jones Hallahan
Barbara Harrison
Emily Hines
Amber Hsu
Debby Jarvis
Cindy Jones
Charrisse Jackson-Jordan
Kathryn Key
Roya Kingdom
Aba Kwawu
Gloria Lawlah-Walker

DeDe Lea
Debra L. Lee
Capricia Marshall
Barbara Martin
Beth Masri
Dorothy McAuliffe
Rebecca McCabe
Victoria Michael
Erica Moorhead
Anjanette Murphy
Lynne O'Brien
Sara O'Keefe
Debrajan Overholt
Amanda Polk
Michelle Profit

Norma C. Ramsey
Kathryn Rand
Andrea Roane
Linda Roth
Gwendolyn Russell
Jayne Sandman
Michelle Schoenfeld
Melissa Sherrod
Beth Singer
Shawn Taylor
Neva Vogel
Rondi K. Walker
Robyn Wells
Sheryl Watkins Wilbon
Penny Yerks

Kheira Benkreira
Corinn Davis
Alexis Gallagher

Morgan Gunter
Alana Hadid
Kadrieka Maiden
Shana McNealy
Vildana “Sunni” Puric
Tala Said
Jana Sedlakova
Savannah Simons
Madeleine Smith

Noor Tagouri
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Your sponsorship of the 22nd anniversary celebration will ensure we can continue to provide necessary funding and support to our four beneficiaries who carry on programs and services to meet the growing needs of our community’s most vulnerable.

- □ Hope Diamond Sponsor $50,000
- □ Diamond Sponsor $25,000
- □ Ruby Sponsor $15,000
- □ Emerald Sponsor $10,000
- □ Sapphire Sponsor $7,500
- □ Pearl Sponsor $5,000
- □ Best Friend Sponsor $2,500
**HOPE DIAMOND SPONSOR: $50,000**

- Formal recognition of organization from event stage
- One (1) premiere front row table of twenty (20)
- Premiere gift bag for twenty (20) Gala attendees
- Four (4) invitations to attend the 2015 Sponsor’s Dinner
- Four (4) invitations to “Morning After the Night Before” brunch
- Opportunity to name two (2) individuals to the 2015 Executive Committee
- Red carpet access and select celebrity photo opportunities
- Photo opportunity with Gala honoree and award recipient
- Logo on all promotional materials for Knock Out Abuse
- Hope Diamond Sponsorship mention in all Knock Out Abuse media activity (print, radio, television, and internet)
- One (1) full-page color ad in the printed Gala program book
- Corporate logo and link on Gala website, auction website, newsletter and all social media channels
- Prominent logo recognition on Gala step & repeat and on the electronic sponsor presentation
- Logo inclusion in the 2015 Gala’s recap video

**DIAMOND SPONSOR: $25,000**

- Formal recognition of organization from event stage
- One (1) table of twelve (12) with VIP seating
- Premiere gift bag for twelve (12) gala attendees
- Two (2) invitations to attend the 2015 Sponsor’s Dinner
- Two (2) invitations to “Morning After the Night Before” brunch
- Opportunity to name two (2) individuals to the 2015 Executive Committee
- Red carpet access and select celebrity photo opportunities
- Logo on all promotional materials for Knock Out Abuse
- Diamond Sponsorship mention in all Knock Out Abuse media activity (print, radio, television, and internet)
- One (1) full page color ad in the printed gala program book
- Corporate logo and link on gala website, auction website, newsletter and all social media channels
- Prominent logo recognition on gala step & repeat and on the electronic sponsor presentation
- Logo inclusion in the 2015 Gala's recap video
<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Sponsorship Amount</th>
<th>Benefits</th>
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<td>RUBY SPONSORSHIP</td>
<td>$15,000</td>
<td>- Formal recognition of organization from event stage</td>
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<td>- One (1) table of twelve (12)</td>
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<td>- Logo recognition on electronic sponsor presentation</td>
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<td>PEARL SPONSORSHIP</td>
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<td>BEST FRIEND SPONSORSHIP</td>
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<td>FRIEND OF KNOCK OUT</td>
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Advantaged Solutions, Inc.
Alenia North America
Allstate Insurance Company
Amgen
AT&T
Basketball Wives Association
BET Networks
Bloomingdale’s
Brookfield Office Properties
Bvlgari
Café Milano
Campus Direct
Capital Corporation
Capitol Counsel
CareFirst BlueCross BlueShield
Chanel Tysons Galleria
Charles E. & Charlotte T. Curry Foundation
Children’s Hospital Foundation
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CTIA, The Wireless Foundation
DC09, LLC
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Dr. Phil Foundation
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Hsu Builders
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Joe’s Seafood Prime Steak & Stone Crab
Kaiser Permanente
Kirsten Family Foundation
KPB Corporation
Linda Roth Associates, Inc.
Locke Lord LLP
Lockheed Martin
Ludwig Family Foundation
MicroStrategy
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Perfect Building Maintenance
Pernod Ricard USA
PhRMA
Pricewaterhouse Coopers
Profit Investments
Ramsey Foundation
Ritz-Carlton
RLJ Equity Partners, LLC
Saks Fifth Avenue
Sidecar at P.J. Clarke’s
The Lauren Condominiums
T-Mobile
Verizon Wireless
Walker Marchant Group
Walker Plastic Surgery
Walmart
CLICK HERE FOR 2014 VIDEO RECAP

To purchase sponsorship packages please visit www.KnockOutAbuse.org
For more information please contact:

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Savannah@KnockOutAbuse.org  
(202) 466 - 6040